



CRYSTAL TRADING CO.

Business Proposal

Statement of Confidentiality

At Crystal Trading Company, we firmly believe that customer satisfaction is the cornerstone of success. Every product and service we offer is designed with a commitment to excellence, reliability, and value for money. By adhering to ethical business practices, maintaining complete transparency in our transactions, and prioritizing long-term relationships, we have been able to earn the trust and loyalty of our clients across the industry.

INTRODUCTION

ABOUT OUR COMPANY

ABOUT US

Established in the year 2018, CRYSTAL TRADING COMPANY has emerged as a trusted and leading Manufacturer, Wholesale Trader, and Retailer of a wide range of products including Supermarket Shopping Trolleys, Plastic Display POP Clips, and various other retail and display solutions. Over the years, we have built a strong reputation for delivering products that combine superior quality, durability, and functionality, meeting the ever-evolving needs of our customers.

OUR MISSION

Our vision is to become a globally recognized and preferred brand in the retail and display equipment industry, known for our integrity, innovation, and customer-first philosophy. We aspire to set new benchmarks in quality, functionality, and service, ensuring that every business—small or large—can rely on us for solutions that enhance their efficiency, productivity, and brand presence. With a strong emphasis on building sustainable practices, we envision a future where Crystal Trading Company contributes to the growth of our clients while fostering trust, transparency, and long-term success in every partnership.

OUR VISION

Our mission is to provide innovative, high-quality, and cost-effective retail and display solutions that empower businesses to operate more efficiently and serve their customers better. We strive to achieve this by constantly upgrading our products, investing in advanced manufacturing practices, and fostering a customer-centric approach at every stage. By ensuring uncompromised quality and timely delivery, we aim to not only meet but exceed customer expectations, creating value and growth for all stakeholders.



COMPANY
PROFILE

100+

PRODUCT

5000+

PRODUCT SALE

300

HAPPY CLIENTS

50+

EMPLOYEE

2400

FOLLOWERS

5

COOPERATION

OUR CATEGORY



DATA STRIP



PRICE TAG HOLDER



POP DISPLAY



CLIPS



BASKET

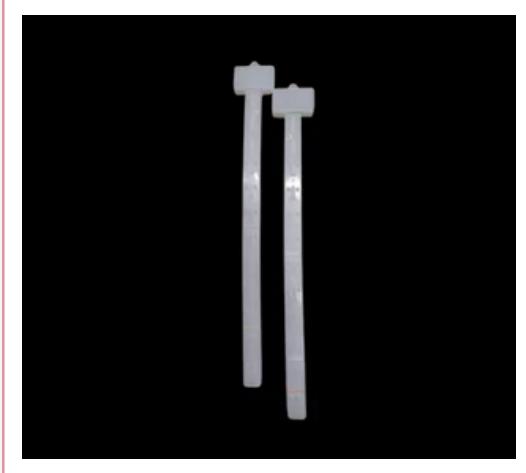


TROLLEY

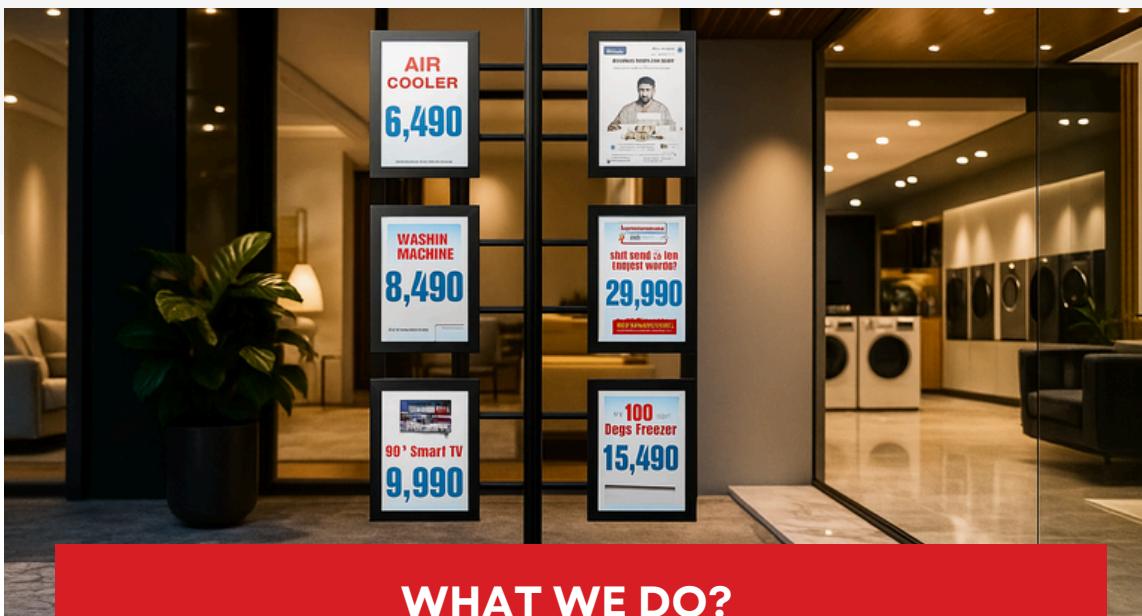
OUR CATEGORY



ACRYLIC DISPLAY



CLIP STRIP



WHAT WE DO?

At CRYSTAL TRADING COMPANY, we specialize in delivering high-quality supermarket and retail solutions that enhance shopping convenience and product display. Since our establishment in 2018, we have been recognized as a trusted Manufacturer, Wholesale Trader, and Retailer of:

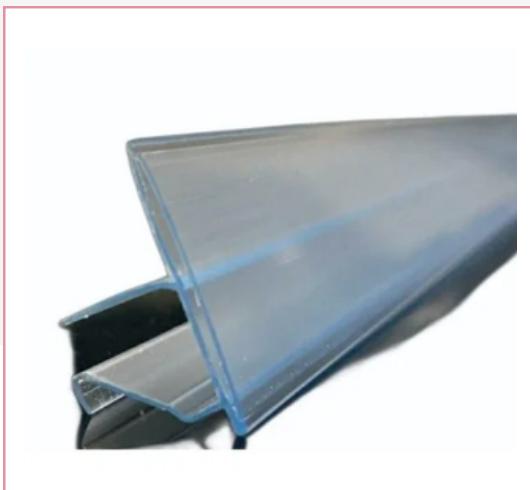
- Supermarket Shopping Trolleys – durable, spacious, and user-friendly designs for smooth customer experience.
- Plastic Display Pop Clips – efficient display accessories to highlight products and promotions.
- Retail Fixtures & Accessories – innovative solutions to improve product visibility and store organization.

We are committed to meeting customer expectations by ensuring premium quality, timely delivery, and cost-effective solutions. Guided by strong ethical values and complete transparency, we build long-lasting relationships with our clients while helping businesses create efficient, modern, and customer-friendly shopping spaces.

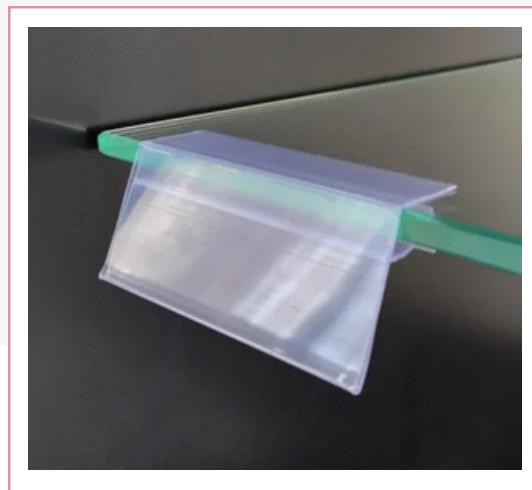
DATA STRIP

We are a trusted Manufacturer and Wholesale Trader of Data Strips, committed to providing high-quality retail display solutions for supermarkets, hypermarkets, and retail stores. Our Data Strips are designed with precision to ensure durability, easy installation, and clear product visibility, helping businesses organize and present their products effectively.

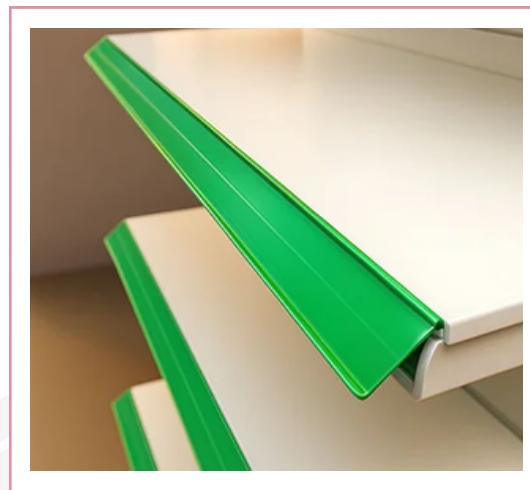
With a focus on innovation, quality, and affordability, we offer a wide range of display solutions that cater to the diverse needs of retailers. Backed by years of experience and a customer-first approach, we ensure timely deliveries, competitive pricing, and complete satisfaction for our clients.



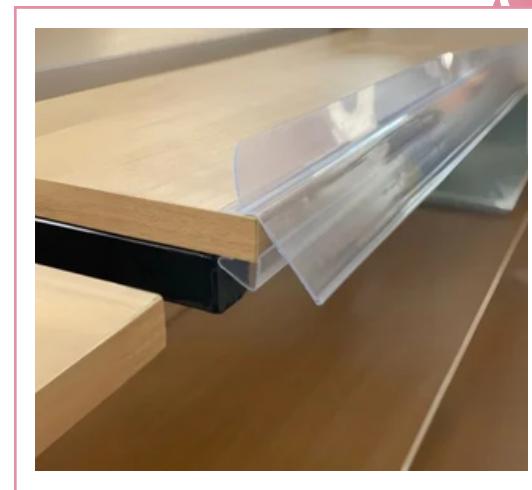
WOODEN DATA STRIP



GLASS DATA STRIP



SINGLE LOCK DATA STRIP

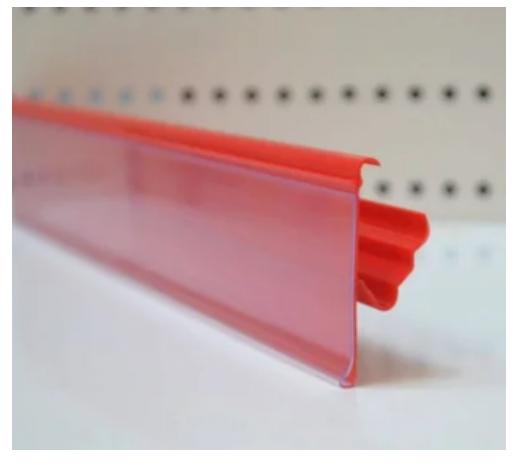


WOODEN DATA STRIP

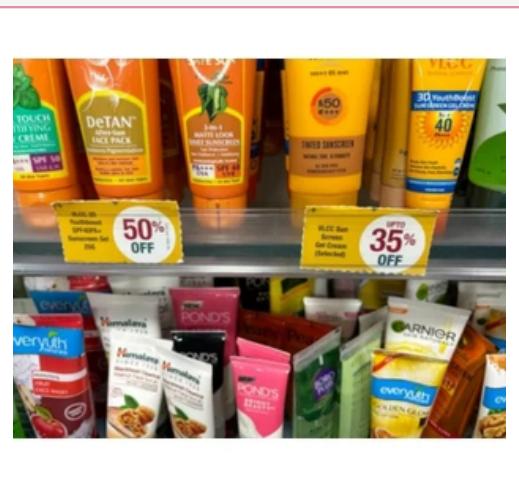
DATA STRIP



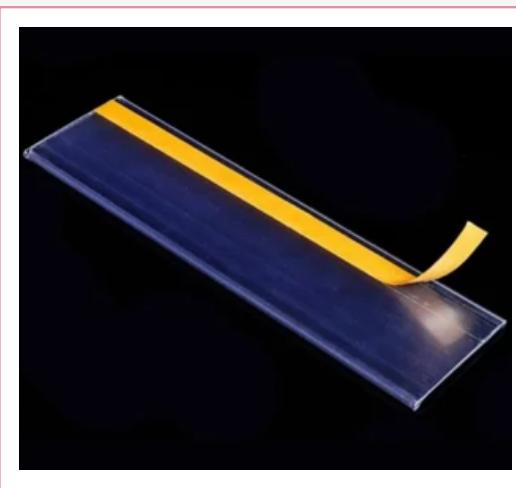
PLAIN DATA STRIP



DOUBLE LOCK DATA STRIP



GLASS DATA STRIP



PLAIN DATA STRIP
WITH ADHESIVE



GLASS DATA STRIP

PRICE TAG HOLDER

We are a trusted Price Tag Holder manufacturer in India, offering a wide range of premium-quality holders designed for retail, supermarket, and display applications. Our price tag holders are crafted from durable, high-grade materials to ensure long-lasting use while maintaining a neat and professional presentation.

These holders make it easy to display product prices, barcodes, or promotional information clearly and attractively. Available in various sizes, styles, and mounting options, they suit different shelving systems and display needs. We also provide customization in terms of color, printing, and branding to match your store's identity.



PRICE TAG HOLDER
WITH HINGE



PRICE TAG HOLDER
FOR GLASS



PRICE TAG HOLDER FOR
DATA STRIP



PRICE TAG HOLDER
FOR DATA STRIP

PRICE TAG HOLDER



PRICE TAG HOLDER
WITH HINGE



PEG HOOK HOLDER



PRICE TAG HOLDER
WITH ADHESIVE



PRICE TAG HOLDER
FOR WIRE SHELF



PRICE TAG HOLDER
FOR WIRE SHELF



PEG HOOK HOLDER

POP DISPLAY

We are a leading POP (Point of Purchase) Display manufacturer in India, specializing in creating innovative and attractive display solutions that help brands stand out at the retail level. Our POP displays are designed to showcase products effectively, capture customer attention, and drive sales. Manufactured using high-quality materials such as acrylic, plastic, metal, and cardboard, our displays combine durability with a visually appealing design. We offer a variety of styles, including countertop displays, floor stands, hanging units, and custom-designed solutions to match specific brand needs.



FLOOR STANDEE



MULTI FRAME STANDEE



THUMB CLAMP (LONG)



THUMB CLAMP (LONG)

PRICE TAG HOLDER



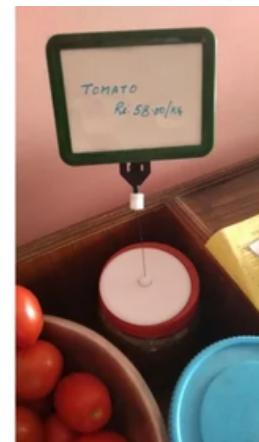
MEGNATIC THUMB CLAMP



POP CLIP



POP CLIP



F&V CLIP



POP CLIP

CLIPS

We are a trusted Clips manufacturer in India, offering a wide variety of high-quality clips designed for retail displays, promotional materials, and product organization. Our clips are made from premium-grade plastic and metal, ensuring durability, strength, and a secure grip for multiple applications.

Commonly used in supermarkets, exhibitions, and retail outlets, our clips are perfect for holding signs, posters, price tags, and promotional cards. They are available in different sizes, shapes, and designs to suit various display requirements, from small countertop clips to heavy-duty hanging clips.



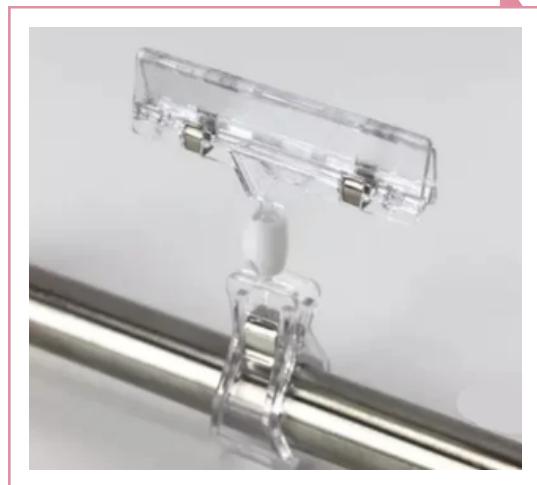
TWISTTER CLIP



TWISTTER CLIP



TWISTTER CLIP



ACRYLIC 360 CLIP

CLIPS



THUMB CLIP



THUMB CLIP

BASKET

We are a trusted Basket manufacturer in India, offering a wide range of durable and stylish baskets designed for supermarkets, retail stores, warehouses, and household use. Crafted from premium-grade plastic or metal, our baskets are built to withstand daily wear while maintaining an attractive appearance.

Our collection includes hand-held shopping baskets, stackable baskets, rolling baskets with wheels, and multi-purpose storage baskets. Available in various sizes, colors, and designs, they provide both functionality and visual appeal. Ergonomically designed handles ensure comfortable carrying, while the lightweight yet sturdy construction makes them ideal for frequent use.



HAND WHEEL BASKET 45 LTR.



**HAND BASKET 25
LTR.**



**HAND BASKET 25
LTR.**



SUITCASE BASKET

BASKET



ROLLING BASKET



HAND BASKET 25 LTR.



BLACK CAPSULE BASKET



BLACK CAPSULE BASKET



HAND BASKET 25
LTR.



APPLE BASKET

TROLLEY

We are a leading Trolley manufacturer in India, specializing in premium-quality supermarket and retail shopping trolleys that combine durability, functionality, and modern design. Built from high-grade metal or plastic, our trolleys are designed to withstand heavy use while offering customers a smooth and comfortable shopping experience.

Our range includes standard shopping trolleys, flatbed trolleys, double-basket trolleys, and compact trolleys for smaller store formats. Each trolley is ergonomically designed with sturdy wheels, smooth handles, and ample storage capacity to make shopping convenient and efficient.



MS & SS TROLIES



MS & SS TROLIES



MS & SS TROLIES



MS & SS TROLIES



THANK YOU FOR YOUR APPRECIATE

We sincerely appreciate your time and interest in Crystal Trading Company. Your visit means a lot to us, and we are delighted to have the opportunity to showcase our wide range of quality products and solutions.

At Crystal Trading Company, our customers are at the heart of everything we do. We look forward to building a long-lasting relationship with you, founded on trust, transparency, and mutual growth.

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